

Schoolata

Position: Intern (full-time starting Jan 2025)

Location: Beijing (in-person)

Schoolata is a UK startup with a diverse team from around the world and an office in Beijing. We are a dynamic and agile team of entrepreneurs and education industry specialists. Schoolata has developed an AI-driven platform for the education sector and is about to expand to 40 countries with the fastest growth markets, altogether comprising 41 billion USD in GDP (39% of global), 4.06% average GDP growth, and 65% of the world's population.

We are seeking an intern to join the Beijing team who will support this rapid expansion, helping the team with all aspects from sales and marketing strategy to grunt research work. This role is ideal for anyone interested in being involved in a fast-growing startup and who desires hands-on experience in the technology, education, and business sectors.

Key Responsibilities:

1. Data Collection and Research
 - Gathering and managing data relating to the global education sector (including finding education events, charities, schools-related information, etc.) on a regular basis
 - Supporting the team through ad-hoc information gathering
 - Assisting on macro research reports and AI-driven data collection
2. Marketing and Branding
 - Support on website and SEO
 - Support on PR, marketing strategy, creating marketing materials
3. Business Development and Sales
 - Supporting a combination of traditional and creative strategies to engage global audience on a daily basis
 - Assisting BD manager in developing partnerships and converting leads

Key Requirements:

- Fluent English speaker with excellent communication in an international setting
- Confident, self-driven, able to work quickly and efficiently under pressure
- Able to multitask and adapt to changing circumstances
- Problem-solving, creative, can-do mindset
- Not afraid of either big picture strategy or ground-up grunt work, and willing to participate in all aspects of the company
- Fast learner and technologically savvy

Preferred Attributes:

- Cultural and/or language experience in different countries
- Previous experience in the education or business sectors

Benefits:

- Work in a fast-growing startup and take ideas into reality
- Make a real impact on the growth of a one-of-a-kind product
- Develop diverse skills including BD, research, marketing, and data skills
- Develop hands-on understanding of the global education sector and emerging markets worldwide
- Work alongside a passionate and fun team

Details:

- **Reporting to:** CEO / BD Manager
- **Period:** Jan 2025 (minimum 3 months)
- **Salary:** 150rmb per working day
- **Hours:** 9-6pm
- **Location:** Beijing office (near Liangmaqiao)

To apply, please contact recruitment@ventureeducation.org with your CV and cover letter.