

Researcher Schoolata

Schoolata is a UK startup with a diverse team from around the world. We are a dynamic and agile team of entrepreneurs and education industry specialists. Schoolata has developed an AI-driven platform for the education sector and is about to expand to 40 countries with the fastest growing markets that represent 65% of the world's population.

We are looking for a researcher who is creative, detail-oriented, and insightful, to provide our clients with fresh, data-driven intelligence on the international education sector.

Key Responsibilities:

Report Writing

- Produce insightful, relevant market reports on the international school sector for education sector audiences (investors, school leaders, etc.)
- Carry out desk research on countries in Asia, Africa, and the Middle East, considering strategies for obtaining useful data
- Analyse and utilise data to find trends and make evidence-based recommendations for market decision-making

Quantitative and Qualitative Methods

- Conduct surveys and interviews with wide range of clients and stakeholders within the education industry (e.g., teachers, parents)
- Analyse qualitative and quantitative data using a variety of tools and methods

Content and Strategic Support

- Work on website, blog and social media with business manager to produce public-facing content for SEO and marketing purposes
- Support data collection, validation, and management with the data and technical leads
- Coordinate and strategise with team to identify new market opportunities and future research directions

What are we looking for?

- You need to be a really good writer. Good command of English is a must, plus the ability to creatively, concisely, and insightfully appeal to a smart and busy audience.
- You need to be meticulous and highly attentive to detail, to obtain accurate data, analysis, and communicate professionally.
- You need to be a fast and willing learner, able to quickly pick up different kinds of thinking, writing, methods, or skills.
- You need to be attuned to market dynamics, trends, and what commercial audiences in the business side of education care about.

What is a bonus?

- A second (or third) language in Asia, the Middle East or Africa
- Experience living overseas and a deep respect for other cultures

Additional details

- Full-time, 5 days a week
- Start up salary with other benefits
- Candidates should be based in Beijing (or potentially Europe)

We are a supportive and encouraging team who care about what we do. We are looking for people who will thrive in a dynamic, fun environment and who are excited to make a real impact on the direction of the company.

Please email recruitment@ventureeducation.org if you are interested. Please also tell us in a short cover letter why this is the right fit for you, and attach any relevant writing samples that may help us understand your research and writing experience.

Application deadline: May 2nd